

From: [Smith, Randy](#)
To: [Munch, Fabienne](#); [Palazzi, Maria](#)
Cc: [Leite, Fabio](#); [Reed, Katie](#); [Smith, Randy](#); [King, Tara](#); [Duffy, Lisa](#); [Hunt, Ryan](#); [Vankeerbergen, Bernadette](#); [Renga, Dana](#); [Horn, David](#); [Greenbaum, Rob](#); [Martin, Andrew](#)
Subject: Proposal to establish a new major in Experiential Media Design
Date: Friday, January 26, 2024 2:25:10 PM
Attachments: [image001.png](#)

Fabienne and Maria:

The proposal from the Department of Design to establish an undergraduate major program in Experiential Media Design leading to the Bachelor of Science in Design degree was approved by the Council on Academic Affairs at its meeting on January 24, 2024. Thank you for attending the meeting to respond to questions/comments.

No additional level of internal review/approval is necessary. This action will be included in the Council's next [Annual Activities Report](#) to the University Senate (July 2024).

I will now work with the College of Arts and Sciences to prepare the proposal for submission to the Ohio Department of Higher Education. I would expect action at that level in Summer 2024. I will monitor its progress closely. The program may not be offered until that level of approval is secured.

Please keep a copy of this message for your file on the proposal and I will do the same for the file in the Office of Academic Affairs.

If you have any questions please contact the Chair of the Council, Professor Fábio Leite (.11), or me.

I wish you success with this exciting new program.

Randy



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